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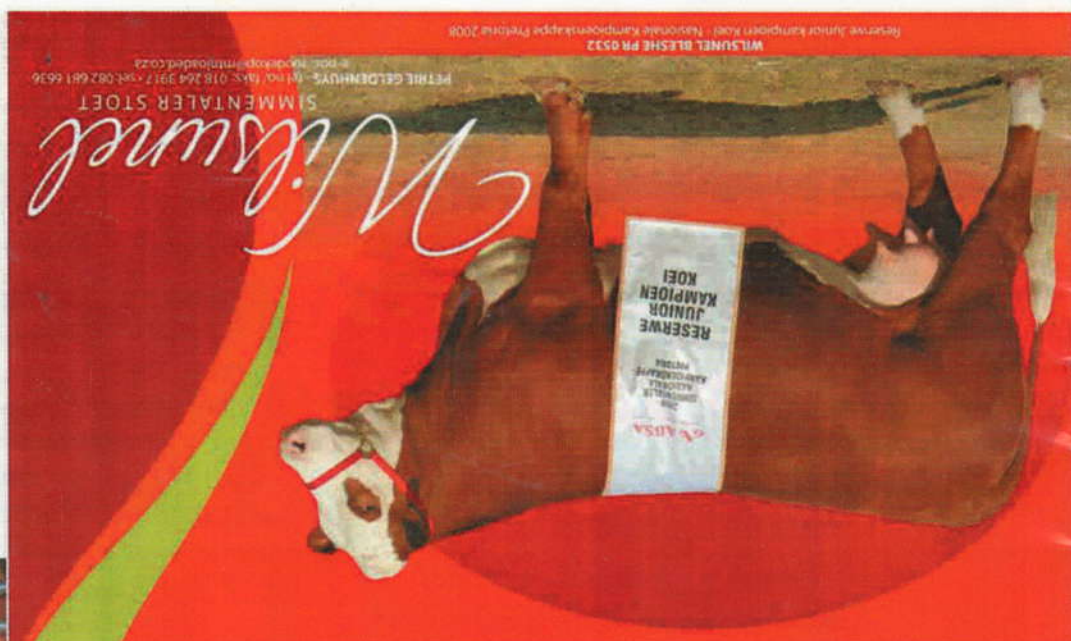
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There is a quarantine station on one of our farms from where we export only the best quality genetics and export this around the world. **16 February 2010** is our production sale Ai-Ai will have the very best male and female genetics on the sale.

Never purchase a bull merely because his sire performed well in the show ring. Rather concentrate on the bull's own performance, as well as that of his dam. There is much truth in the saying that "GREAT STUD BULLS HAVE GREAT DAMS..."

PEDIGREES

Although a bull makes up only 3% to 5% of the herd, he is actually responsible for 50% of the genetic composition of every calf crop. His daughters are the future breeding herd. The contribution of your last three stud bulls in respect to the genetic composition of your current breeding herd is almost 90% made up as follows:

- Bull 1: 12,5%
- Bull 2: 25%
- Bull 3: 50%

In this respect the long-term effect of either a good or an inferior bull will have an enormous influence on the herd.

HOW IMPORTANT IS THE BULL?

The contribution of the last three bulls (The contribution of the last three bulls is thus 87,5% in your current female herd)



Ai-Ai Sale
16th February 2010