



# Ai-Ai Sale

16 February 2010

Thirty years of Simmentaler Stud Breeding in South-Africa. The Stud is called **Ai-Ai Simmentalers** and are the breeder of the World renowned Ai-Ai Siska. Bar 5 has described Ai-Ai Siska as "the most powerfull cow family in the world.". Our genetics are well known, trusted and sought after in Southern-Africa and countries like Brazil.

This Simmentalers Stud was developed for reasons that any businessman can understand—ECONOMICS.

## OUR MISSION

A Simmentaler that offers you the following:

- A modern medium framed, fully pigmented, short-haired animal which is hardy and well adapted to a variety of climatic conditions.
- A highly fertile cow with excellent mothering traits and abundant milk.
- Outstanding growth potential, as well as a low feed intake and a very high dressing percentage.

## SELECTION PRIORITIES

The purpose of bull selection is to choose a bull which will maintain the excellent qualities of the cow herd and improve the poor qualities. One must have selection priorities. One must have a goal in mind and the bull that is selected must answer the requirements of that goal. Arrange your selection priorities in the order of importance. Such a priority list could be as follows:

- Fertility
- Length
- Width
- Muscling
- Growth Potential— attributes that must be retained
- Milk—in other words, weaning mass
- Hair quality

A list such as the one above can become quite long.

